

Karen Johnson

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INSTRUCTIONAL DESIGNER / E-LEARNING DEVELOPER

Instructional Designer, and eLearning Developer with career expertise in creating engaging and innovative learning solutions across various public, private, and government sectors. Skilled in animation with a proven track record of enhancing learning engagement and retention through cutting-edge tools like Captivate, Storyline, and Adobe Creative Cloud. Passionate about leveraging advanced instructional design techniques to drive impactful and transformative learning experiences.

AREAS OF EXPERTISE

Gamification | Animation | Media Arts Teacher at BA Level | UI Design
Storyboards | Instructional Design | Script Writing

TECHNICAL SKILLS

Storyline, Rise, Captivate, Vyond, Adobe Creative Cloud including After Effects,
Camtasia, Workday, SCORM, LMS, WordPress, and Basic HTML & CSS

PROFESSIONAL EXPERIENCE

GPStrategies, Columbia, MD

08/01/2024

INSTRUCTIONAL DESIGNER, MEDIA DEVELOPER

Develop training programs for Navy submarine operations, ensuring high-security content compliance.

- Streamline complex training programs for Navy submarine operations, enhancing readiness and operational performance.
- Collaborate with Learning Analysts to meet Lockheed Martin's Electric Boat deadlines, ensuring timely delivery of high-impact learning solutions.
- Design in-person training materials, including Design Documents, Facilitator and Participant Guides, and assessments.
- Create online submarine training using Storyline and Captivate, enhancing learning engagement and retention.

GEICO, Chevy Chase, MD

11/2016-10/2023

eLEARNING INSTRUCTIONAL DESIGNER II

Guided teams of Stakeholders and Subject matter experts through design, development, and evaluation, enhancing collaboration and project outcomes.

- Developed a rapid prototype to get buy-in for the first online gamification course in the department, reducing slip and fall accidents by 40% and resulting in a 90% course engagement and satisfaction rating.
- Used game badges and advanced animation for an Employee Assistance Program, increasing usage by 45%.
- Designed online courses for over 40,000 associates using adult learning principles and Agile Workflow.

Windwalker Group, Vienna, VA

9/2021-5/2022

SENIOR INSTRUCTIONAL DESIGNER, CONTRACTOR

Developed micro modules on soft skills for online training, enhancing team communication and diversity.

- Authored and animated training scenarios using Vyond, improving engagement and learning outcomes.
- Focused on effective communication, diversity, and emotional intelligence, fostering a positive work environment.
- Collaborated remotely with team members, ensuring seamless project execution and timely delivery.

Klorman Construction, Los Angeles, CA

1/2004-1/2021

WEBSITE DESIGNER/DEVELOPER, CONTRACTOR

Designed and developed websites and marketing material for one of the largest construction companies in CA and the US.

- Enhanced online presence by showcasing 32 project portfolios, directly contributing to winning project bids and increasing sales.
- Collaborated with VP of Business Development and CEO for 16 years, ensuring alignment with company goals.

Axiom Resources, Falls Church, VA

7/2016-11/2016

TRAINER, DEPARTMENT OF DEFENSE (DOD)

Developed comprehensive DoD training material for the Joint Legacy Viewer (JLV), the first online healthcare system for the U.S. military, enabling health records to be accessed immediately and in one place.

- Conducted nationwide training sessions for military doctors on JLV functionalities, improving operational efficiency.
- Authored detailed job aids and training documents, facilitating user adoption and proficiency.
- Provided critical usability feedback to developers, refining system performance based on physician input.

The Newseum, Washington, D.C

11/2015-5/2016

EDUCATION DESIGNER

Collaborated with a team to develop Newseum's first hybrid school, enhancing blended learning on complex topics.

- Enhanced learning experiences using branching scenarios and online tools, resulting in higher student satisfaction.
- Designed educational content adhering to strict branding and style guidelines, ensuring consistency and quality.
- Worked closely with remote faculty to create engaging and interactive educational materials.

Sodexo, Gaithersburg, MD

1/2015-4/2015

INSTRUCTIONAL DESIGNER, CONTRACTOR

Designed UI, graphics, and layout of virtual rooms for an annual event Invent2020, viewed by all of the upper management at Sodexo, one of the largest companies in the world.

- Developed virtual environments using On24, ensuring immersive experiences for annual events.
- Managed and delivered 5 large-scale interactive instructor-led and online training projects, meeting all milestones efficiently.
- Received high praise from upper management for engaging content and effective user interaction.

EDUCATION

Master of Fine Art (M.F.A.), Computer Art

Savannah College of Art & Design

Morris Scheer Outstanding Portfolio Fellowship

Bachelor of Art (B.A.), Computers in Art & Design, Research & Education

San Jose State University

Minor in Special Education